

Environmental & Sustainability Policy

1. Policy Statement

Gags for Good CIC recognises that every organisation, no matter how small, has a responsibility to reduce its environmental impact.

As a community-focused social enterprise, we are committed to running our activities in a way that is environmentally responsible, socially positive, and economically sustainable.

Our goal is to use laughter to do good, not harm the planet.

We aim to minimise waste, conserve resources, and make sustainable choices in all areas of our work, from event planning to travel and partnerships.

2. Purpose

This policy sets out our commitment to:

- Reducing the environmental impact of our activities.
- Embedding sustainability into our operations and decision-making.
- Inspiring others in the creative and community sectors to do the same.

3. Scope

This policy applies to:

- All Gags for Good staff, directors, volunteers, facilitators and partners.
- All workshops, comedy nights, community projects and festivals organised by the CIC.
- Our day-to-day administrative and digital operations.

4. Our Environmental Commitments

a. Energy & Resources

- Use digital tools wherever possible to reduce paper use.
- Print only when necessary and use recycled or FSC-certified paper.

- Use low-energy lighting and equipment for events and offices.
- Encourage energy efficiency in all venues we work with.

b. Travel

- Promote sustainable travel options such as public transport, walking, cycling and carsharing for staff, volunteers and participants.
- Choose venues accessible by public transport where possible.
- Use video meetings to reduce unnecessary travel.
- Offset carbon emissions for long-distance travel or touring projects where feasible.

c. Waste Reduction

- Avoid single-use plastics at events (e.g. cups, bottles, promotional materials).
- Reuse and recycle materials for sets, props and promotional items.
- Provide clear recycling and waste disposal guidance at all events.
- Donate or repurpose leftover materials where possible.

d. Procurement & Partnerships

- Choose suppliers and venues with strong environmental or ethical credentials.
- Prioritise local suppliers to reduce transport emissions and support the local economy.
- Where catering is involved, choose sustainable, seasonal and plant-forward options.
- Seek partnerships with organisations that share our sustainability values.

e. Digital Sustainability

- Minimise the use of large file transfers and unnecessary emails.
- Use cloud storage responsibly and delete redundant files regularly.
- Promote digital accessibility and eco-friendly web practices.

5. Community Engagement

We will:

- Use our platform to promote environmental awareness through humour, creativity and community connection.
- Encourage participants and audiences to make small, positive changes.
- Collaborate with other local social enterprises, community groups and venues to share resources and good practice.

6. Monitoring & Reporting

- Environmental impact and sustainability will be reviewed annually by the Board of Directors.
- We will include sustainability considerations in all risk assessments and project planning.
- Feedback and suggestions for improvement will be welcomed from all staff, volunteers and participants.

7. Continuous Improvement

We recognise sustainability as an ongoing process, not a one-off action. Gags for Good CIC will:

- Regularly update this policy in line with new environmental guidance.
- Set achievable goals each year to further reduce our environmental footprint.
- Share our progress transparently through reports and social media updates.

8. Responsibility

The Board of Directors holds overall responsibility for implementing this policy. All team members, volunteers and partners are expected to play their part in protecting the environment through everyday actions.

Approved by the Board of Directors:

Date: 13/11/2025

Signed: (Chair/Director)

Review Date: 13/11/2026